INSTRUCTIONAL TECHNOLOGY WORKSHOP

Because the techniques of programmed instruction are applicable to a wide range of instructional requirements, and because of increasing interest on the part of educators and training specialists, General Programmed Teaching has developed a programmed audiovisual workshop course designed to teach instructors, writers, and curriculum specialists the principles, procedures, and applications of this technology.

The course is designed in the form of a synchronized audio tape and filmstrip presentation. Continuous active responding is required and immediate evaluation feedback is provided. Each trainee taking the course uses a Response Workbook, in which he records all required responses. The Workbook also contains programmed text sequences, practice exercises, and a series of procedural guides, check lists, and flow charts, all of which are used for reference following completion of the course. There are 30 tape/slide units of approximately 45 minutes each. A Course Monitor's Manual is provided, and optional group discussion periods are outlined in detail in this Manual. Total time required for completion of the course is 40 hours, including the audiovisual classes, "breaks," group and individual projects, and group discussion periods.

The course can be scheduled over one full calendar week, or can be broken into units so that shorter sessions of only an hour or two can be scheduled over several weeks. The course can be used by one trainee or by up to 20 trainees as a group. A large rear projection viewing screen is provided so that the room need not be darkened for viewing the projected filmstrips.

Course objectives taught include: task analysis, definition of objectives, validation criterion examinations, classifications of objectives, relevant response modes, response specifications, stimulus medium specification, stimulation designs, sequence design, individualized instruction, group instruction, programmed text design, programmed lesson plans and student notes, audiovisual and video tape programs, adaptive sequencing program validation and illustrations.

Basic course includes: tape unit with filmstrip advance filmstrip projector, audio tapes with synchronization pulses, filmstrips, rear projection viewing screen, necessary connecting cables, 20 copies of the Response Workbook, and one copy of the Course Monitor's Manual. The cost per trainee depends, of course, on the number of trainees: the greater the number, the smaller the per trainee cost. For 20 trainees the cost is $150 per trainee; for 40 trainees, $88 per trainee; and for 60 trainees, $67 per trainee.

COST SPECIFICATIONS:

Basic course as described above	$3,000
Additional Response Workbooks	$ 25 per copy
Optional extension speaker/ amplifier for large group presentation	$ 65

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